



IMPACT to Save Moms Act

BACKGROUND

Maternity care payment models can play an important role in influencing outcomes for moms and babies. Recognizing the potential for innovative payment models in improving outcomes, the Centers for Medicare & Medicaid Services (CMS) announced the Strong Start for Mothers and Newborn Initiative in 2012¹ and the Maternal Opioid Misuse (MOM) Model in 2018.² States have also taken steps towards alternative payment models that promote value and optimal birth outcomes in the delivery of maternal health care. The **IMPACT to Save Moms Act** establishes a new CMS Innovation Center demonstration project to transform maternity care delivery.

The bill also promotes continuity of health insurance coverage for moms from the start of their pregnancies through the entire yearlong postpartum period. Leading maternal health care researchers have written that “continuous insurance coverage is critical for ensuring that women have access to timely diagnosis, monitoring, and treatment before, during, and after pregnancy.”³ The **IMPACT to Save Moms Act** recognizes that the way we pay for maternity care will affect maternal health outcomes: we need to promote value and demand excellent results on behalf of every mom.

BILL SUMMARY

The **IMPACT to Save Moms Act** will:

1. Create an innovative **perinatal care alternative payment model demonstration project** to address clinical and non-clinical factors in payments for maternity care. The project will be developed in coordination with a diverse group of stakeholders and will focus on improving maternal health outcomes for minority women.
2. Develop strategies for ensuring **continuity of health insurance coverage** for women throughout their pregnancies and up to one year postpartum. This includes consideration of:
 - **Presumptive eligibility** for Medicaid/CHIP when a pregnant woman’s application for such programs is being processed.
 - **Automatic reenrollment** in Medicaid/CHIP for women who remain eligible for coverage after pregnancy.
 - Measures to **prevent any disruptions in coverage** during pregnancy, labor and delivery, and up to one year postpartum.

¹ CMS: [Strong Start for Mothers and Newborns Initiative](#)

² CMS: [CMS model addresses opioid misuse among expectant and new mothers](#)

³ Daw, Kozhimannil, & Admon: [High Rates of Perinatal Insurance Churn Persist After The ACA](#)

COSPONSORS

The **IMPACT to Save Moms Act** is led by Congresswoman Jan Schakowsky. The bill is cosponsored by Representatives Lauren Underwood, Alma S. Adams, Terri Sewell, Eleanor Holmes Norton, Mary Gay Scanlon, Gwen Moore, Wm. Lacy Clay, Ro Khanna, Karen Bass, Al Lawson, and Ayanna Pressley.

ENDORSEMENTS

The **IMPACT to Save Moms Act** is endorsed by the Health Care Transformation Task Force; National Birth Equity Collaborative; Black Mamas Matter Alliance; Association for Community Affiliated Plans (ACAP); U.S. Women's Health Alliance; Mamatoto Village Inc; Ancient Song Doula Services; National Perinatal Task Force; Commonsense Childbirth; Center for Reproductive Rights; Families USA; Black Women's Health Imperative; National Partnership for Women & Families; American College of Nurse-Midwives; Every Mother Counts; First Focus Campaign for Children; MomsRising; American Public Health Association; Mom Congress; America's Essential Hospitals; NARAL Pro-Choice America; Lamaze International; Children's Hospital of Philadelphia; WomenHeart: The National Coalition for Women with Heart Disease; Sésé Doula Services; EverThrive Illinois; National Health Law Program; Community Catalyst; Jamila Taylor, Director of Health Care Reform and Sr. Fellow for the Century Foundation; Save The Mommies; National WIC Association; American Association of Birth Centers; African American Breastfeeding Network; APS Foundation of America, Inc; Society for Public Health Education; AllianceChicago; A Better Balance; Raising Women's Voices for the Health Care We Need; Power to Decide; Healing Hands Community Doula Project; HealthConnect One; Women's Health and Family Planning Association of Texas; SisterReach; Children's Defense Fund – Texas; BreastfeedLA; Children's HealthWatch; California Breastfeeding Coalition; Muslims for Progressive Values; Circle Up - United Methodist Women for Moms; Northern Illinois Church Of God In Christ; National Association of Professional and Peer Lactation Supporters of Color (NAPPLSC); Majaica, LLC & Save 100 Babies; United Ways of Texas; Jacobs Institute of Women's Health; Association of State Public Health Nutritionists; The Afiya Center; and Dem Black Mamas Podcast.